



**COST BENEFIT ANALYSIS FOR MERCHANT ENROLMENT  
FOR ME HAVING CURRENT ACCOUNT WITH BANK OF BARODA.**

Branch: \_\_\_\_\_

Region : \_\_\_\_\_

COST BENEFIT ANALYSIS						
Projected Annual Card Business						
A	Estimated Annual Cost/ Expenditure					Rs.....
1	<b>Card Type</b>	<b>Annual Card Business ('A')</b>	<b>MDR ('B')</b>	<b>Recommend- ed MDR (%) ('C')</b>	<b>Subvention payable to BFSL (%) ('B')- ('C')=('D')</b>	<b>(Amount Rs. In lakh) ('A') x('D')</b>
	Debit Card below Rs.2000/-					
	Debit Card above Rs.2000/-					
	International/Foreign Cards					
	Credit Cards & International Debit Cards					
	Commercial/Corporate Business Card					
2	<b>Other Charges</b>	<b>No. of Terminals Required</b>	<b>Applicable Monthly Charges per terminal</b>	<b>Recommend- ed Monthly Charges per terminal</b>	<b>Subvention Payable to BFSL per terminal</b>	
		('A')	('B')	('C')	('B') ('C')=('D')	
	Monthly Charges					
	Other Concessions					
	Total Cost/Expenditure					
AA	GST@18%					
	Total Cost/Expenditure					Rs.
B	Estimated Annual Benefit/ Income					Rs.
1	<b>DEPOSIT ACCOUNTS</b>	<b>Average Annual Balance</b>	<b>Current FTP Rate (%)</b>	<b>Interest Pay- able</b>	<b>Interest Ben- efits/ Income (%)</b>	
	<b>Account Type</b>	<b>('A')</b>	<b>('B')</b>	<b>('C')</b>	<b>('B') ('C')=('D')</b>	
	Current Account					
	Saving Account					
	Above Rs.....Lakh					
	Up To Rs.....Lakh					
	Term Deposit					
	Cash Credit/Overdraft					
BB	<b>Grand Total Benefits</b>					
	Net annual Benefits/Loss (BB-AA) to the bank (Rs.....lakh- Rs... ..lakh				Positive	

Merchant M/s \_\_\_\_\_ recommended for enrolment at MDR \_\_\_\_\_% with subvention \_\_\_\_\_% to BOB Financial Solutions Limited (Formerly Known as Bobcards Limited).

Yours faithfully,

Signature - with stamp of Branch Head/Authorised Singnatory : \_\_\_\_\_

Name & Designation : \_\_\_\_\_

Signature Number-Mandatory : \_\_\_\_\_

Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_

Branch SEAL (Mandatory)