



**COST BENEFIT ANALYSIS FOR MERCHANT ENROLMENT  
FOR ME HAVING BORROWAL ACCOUNT WITH BANK OF BARODA**

Name of the Region : \_\_\_\_\_

Name of the Branch : \_\_\_\_\_

ME Name : \_\_\_\_\_

Nature of Business : \_\_\_\_\_

Banking relation with Branch SINCE : \_\_\_\_\_

Expected Volume of Card business : \_\_\_\_\_

Limits with BOB : FB (in lacs) \_\_\_\_\_

: NFB (in Lacs) \_\_\_\_\_

A/C No. Linked with POS where payment  
to ME will be credited : 

--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--	--

Recommended MDR by Regional Head : \_\_\_\_\_%

Merchant Messers \_\_\_\_\_ recommended for enrolment at  
MDR \_\_\_\_\_% with subvention \_\_\_\_\_% to BOB Financial Solutions Limited  
(Formerly Known as Bobcards Limited).

Signature

Name of Signatory

(With Seal)

Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_