



Bank of Baroda
Credit Card

rakshamah

Here's an anchor holding

Sea-fold rewards

Exclusively for Indian Coast Guard personnel



Presenting 'Indian Coast Guard Rakshamah BoB Credit Card', an exclusive & first-of-its-kind Credit Card for Indian Coast Guard personnel. 'Rakshamah' is designed to provide you exclusive benefits, accelerated rewards, complimentary services and more. We promise that we will be Ready... Relevant... Responsive like you, during your journey with us.

KEY FEATURES & BENEFITS



Accelerated Rewards: 5X i.e. 10 Reward Points for every ₹100 spent on Grocery & Departmental Stores



Airport Lounge Access: 8 Complimentary Airport Lounge access per calendar year (2 per quarter)



Golf Lessons Benefit: 4 Complimentary Golf Lessons/Games per calendar year (1 per quarter)



Core Rewards: 2 Reward Points for every ₹100 spent in Other Categories



Smart EMI Options: Convert purchases of ₹2500 & more into Smart EMIs of 6 to 36 months



1% Fuel Surcharge Waiver at all fuel stations across India



Accidental Death Insurance Cover: Air / Non-Air: ₹20 Lakhs

Exclusive Privileges



ACTIVATION BONUS
1000 Reward Points

amazon prime

MILESTONE REWARD
12 Months Amazon Prime Membership



WELCOME GIFT
6 Months FITPASS Pro Membership



UPTO 3 LIFETIME
FREE ADD-ON CARDS





To apply, talk to your Bank of Baroda representative Now!

Scan to Apply



For more information please visit: www.bobfinancial.com

Get Savings of more than ₹41,000 every year simply by using **ICG BoB RAKSHAMAH Credit Card**

Spend Category	Features/Benefit	Spends (₹)		Annual Savings		
		Monthly	Yearly	Discount	Reward Points	Total Benefit (₹)
Department Store 	5X i.e. 10 Reward points for every ₹100 spent on Department Store & Grocery*	10,000	1,20,000		12,000	3,000
Grocery 						
Fuel 	Fuel Surcharge Waiver**	5,000	60,000			600
All other spends		20,000	2,40,000		4,800	1,200
Travel 	8 Complimentary Domestic Airport Lounge visits (2 Per Quarter)#			7,000		7,000
Welcome Gift	FITPASS Complimentary 6 months free subscription			15,000		15,000
Activation Bonus (activate card within 30 days of issuance)	Earn 1000 Reward Points				1,000	250
Milestone Reward (spend at least ₹1 lakh during the first 3 months of issuance)	Amazon Prime for 12 months***			1,499		1,499
Golf Programme (Powered by Rupay)	4 free games or lessons per calendar year (1 per calendar quarter)#			12,800		12,800
Total Spends		35,000	4,20,000	36,299	17,800	41,349
Savings as % of spends		10%				

Please note, 1 Reward Point = ₹0.25 when redeemed for Cashback.

Important Terms & Conditions

* 5X Reward Points are subject to maximum of 1,000 Reward Points per month, any spends on 5X spend categories beyond threshold spends will accrue points as per regular rate i.e. 2 RP for every ₹100.

** Fuel surcharge waiver is subject to max. ₹250 per statement & Fuel spends eligible for surcharge waiver don't qualify for reward points.

*** Spend at least ₹1 Lakh during the first 3 months of issuance to avail Amazon Prime for 12 Months.

Provided card is used in last 30 Days.