BOB Financial Solutions Limited is a wholly owned subsidiary of Bank of Baroda and a Non-Deposit Accepting Non–Banking Finance Company (NBFC). BFSL was established in the year 1994 to cater to the need of rapidly growing credit card industry in a focused manner. BFSL is one among the pioneers in Indian card market and was the first nonbanking company in India to issue credit cards.

The Company's core business is credit card issuance. It also provides support to Bank of Baroda by carrying out its merchant acquiring operations.

Position	Manager / Assistant Manager- IT Product Owner
Role & Responsibilities	**Key highlights of the role are listed below (purely indicative and not limiting):** **This position would include the mentioned set of responsibilities but not limited to:** • Manage the workflow and development of the digital channel across all products for customer acquisition, behavior, engagement and delivery. • Work on the digital products across the financial services ecosystem including own channels, marketplaces and third-party API integrations for acquisition, delivery and user process flows. • Work on user experience design including research, user journeys and stories, information design and architecture, interaction design, visual design and implementation. • Track user behavior, generate actionable insights and suitable metrics for performance measurement, tracking and A/B testing to action key insights. • Create project plans through the deep understanding of customers, technologies, and business strategy and features prioritization including backlog for the design and development team using any suitable methodology (Agile, waterfall etc.) • Vendor management for design, development and delivery of digital products acquisition campaigns and third-party integrations. • Execute digital campaigns and performance measurement as necessary.
Job specific skills	**Applicants should possess the following attributes:** • Proven track record of managing development of user experience for web/mobile involving roadmaps, creation of a prioritized feature/product. • Should have experience of managing end to end user experience design process. Hands on experience with Wireframing and prototyping tools like Balsamiq, Invision is required. • Hands on experience in web analytics software like Google Analytics and A/B testing is a must. • Proven experience in managing and facilitating the mix of internal teams and external vendors as a part of product buildout. Must have developed at least 1 successful project involving external technology vendors. • Strong team building and people management skills are a must.
Educational Qualifications	• Graduate / Post Graduate / Professional Degree.

Minimum Experience	• Minimum 3+ years of experience preferably in Banking and Financial Services.
Location of posting	• **Mumbai** The candidate may be deputed to work with the team(s) within the organization / parent organization / any subsidiary of the parent organization if and as deemed necessary. Candidate is liable to be transferred to any other location in India.
Maximum Age on the last date of application	• **50 Years.**
Email to be sent to	careers@bobfinancial.com with subject as **"Manager/Assistant Manager- IT Product Owner"**
Website	www.bobfinancial.com
Other Terms	• It may please be noted that company is not bound to call all the applicants for interview. Only shortlisted candidates will be called for selection procedure. • Canvassing, in any form, will result in disqualification of candidature. • In case of any modification in advertisement shall be updated only in Website. • The above recruitment may be scrapped at any stage of recruitment process without assigning any reasons. • Company may conduct background checks/CIBIL check at any stage of process and also call for current compensation detail/qualification documents/past employment proofs for conclusion of recruitment process.
Last Date for application	**04th December 2021.**