



<b><u>Position</u></b>	<b><u>Sales Executives for One District One Product (ODOP) Scheme</u></b>
<b>Role &amp; Responsibilities</b>	<p>1. To market Bank of Baroda's products to artisans, weavers, craftsmen, producers, small &amp; medium businesses, traders etc. involved in the production, manufacturing, marketing or trading of the products under the Govt. of U.P.'s 'One District, One Product' (ODOP) scheme.</p> <p>2. Having knowledge of the local crafts, craftsmanship and place</p>
<b>Job specific skills</b>	<ol style="list-style-type: none"><li>1. Having good knowledge of the local crafts, craftsmanship and well acquainted with market place of products chosen under ODOP scheme.</li><li>2. Having flair of sales skills</li><li>3. Possess excellent communication skill and well versed with local language</li><li>4. Having in depth knowledge of products viz handmade paper art, Leather products, Utensils, Textile Product, Textile products (Stole), Zari Zardozi work. Candidate must be well versed with different types of products mentioned above, its manufacturing process and its marketability aspects.</li></ol>
<b>Educational Qualifications</b>	Minimum Graduate in any discipline. Preference will be given to candidate having qualification of MBA with specialisation in Marketing
<b>Desirable Qualification</b>	B. Des (Footwear design and production) for candidate applying for Leather Products, Diploma courses in textile engineering / management for candidate applying for Textile products and Zari Zardozi work
<b>Minimum Experience (Post Qualification)</b>	5 year experience in relevant field of sales and marketing
<b>CTC offered</b>	Competitive as per the industry standards
<b>Location of posting</b>	Any one district of Lucknow Zone (List of districts attached as annexure A)
<b>Last Date for receipt of applications</b>	<b>24.09.2019</b>
<b>Website</b>	<b>BOBFSL</b>

<b>Contact Number</b>	022 - 67592530
<b>Other Terms</b>	<ol style="list-style-type: none"><li>1. Hiring will be for a period of three year on contract basis, contract may be terminated with a notice period of three months.</li><li>2. Remuneration includes fixed pay along with performance based incentives</li><li>3. Preference will be given to candidates belonging to the districts mentioned above, however it will not be a bar for deserving candidates</li><li>4. Relaxation in experience will be given to deserving candidates. However, it will be purely management discretion.</li><li>5. Candidates selected will be on pay roll of BOBFSL and Bank of Baroda bear's no liability for their employment or employment terms.</li></ol>
<b>Date of Publication</b>	03.09.2019

Interested Candidates may click here to Apply :

<https://dstapply.com/ApplyUP.aspx>

**Annexure A**

<b>Sr No</b>	<b>Districts</b>	<b>Zone</b>
1	Allahabad	Lucknow
2	Ambedkarnagar	Lucknow
3	Amethi	Lucknow
4	Azamgarh	Lucknow
5	Baharaich	Lucknow
6	Ballia	Lucknow
7	Balrampur	Lucknow
8	Banda	Lucknow
9	Barabanki	Lucknow
10	Basti	Lucknow
11	Bhadohi	Lucknow
12	Chandauli	Lucknow
13	Chitrakoot	Lucknow
14	Deoria	Lucknow
15	Faizabad	Lucknow
16	Fatehpur	Lucknow
17	Ghazipur	Lucknow
18	Gonda	Lucknow
19	Gorakhpur	Lucknow
20	Hamirpur	Lucknow
21	Jalaun	Lucknow
22	Jaunpur	Lucknow
23	Kanpur Dehat	Lucknow
24	Kanpur Nagar	Lucknow
25	Kaushambi	Lucknow
26	Kushinagar	Lucknow
27	Lucknow	Lucknow
28	Maharajganj	Lucknow
29	Mahoba	Lucknow
30	Mau	Lucknow
31	Mirzapur	Lucknow
32	Pratapgarh	Lucknow
33	Raebareli	Lucknow
34	Sant Kabir Nagar	Lucknow
35	Siddharth Nagar	Lucknow
36	Sitapur	Lucknow
37	Sonebhadra	Lucknow
38	Srawasti	Lucknow
39	Sultanpur	Lucknow
40	Unnao	Lucknow
41	Varanasi	Lucknow

